

COORDINATION

A process of bringing into logical and organic relationship. It means adjustment, harmony and cooperation to achieve certain ends. Even the human body will be in abnormality if all the organs do not function in a coordinated manner in any normal action. Similarly, in any social organism, lack of proper coordination between social groups and communities means social maladjustment.

Coordination is, therefore, a very important factor in social work administration. A community which spends substantial amounts on social services, requires an effective method of coordination among various units and persons in the agency and between various agencies in the community, in order to avoid administrative difficulties, waste and overlapping. Social work aims at proper social adjustment, it is all the more necessary that there should be proper coordination also between various agencies – public and private, which are providing social services in a community. The new term given for this concept is networking of agencies.

Objectives of coordination

Some of the broad objectives of coordination in social welfare and development projects are as under:

- 1) Coordination prevents duplication and overlapping
- 2) It helps in removing some of the handicaps and bottlenecks in running programmes and projects
- 3) It helps in economizing on personnel – both voluntary and paid. It pools manpower and resources to enrich the programmes. It facilitates better programmes performance and greater administrative efficiency.

- 4) Coordination help in economizing on expenditure in meeting social problems, e.g., multi-purpose buildings, utilizing medical facility in the community for institutions for children or aged.
- 5) Coordination also makes it possible for organizations to employ skilled techniques.
- 6) It helps in preventing competitive fund-raising, which does not get the best from the contributing citizens.
- 7) Coordination also facilitates study of common problems and joint efforts at their solution including creating public opinion and working for social legislation
- 8) In short, coordination improves general efficiency of work in the organizations.