

**Objectives**

**Course Contents**

- Introduction to language/writing
- Uses of language
- Role of communication in society
- Introduction to journalistic writing
- Difference between journalistic, common and literary writing
- Writing for newspapers, radio, TV
- Difference between writing for print and electronic media
- Common technologies used in journalism
- Details at Annex”A”

**Recommended Books:**

1. Shafiq Jhaulundhary (2008), Sahafat Aur Iblagh, 10thEdition. Ali Ejaz Printers. Lahore.
2. Hijazi, Miskeen Ali (2005),Sahafati Zuban(1982), Sang-e-Meel Lahore.
3. Hijazi, Miskeen Ali (1995),Punjab min Urdu Sahafat. Azhar Sons Printers. Lahore.
4. Khurshid Abdus Salam(1966),Fun-e-Sahafat, Karwan Publications.
5. Khurshid Abdus Salam, Sahafat Pakistan-o-Hind Mein.
6. Shahzad Muhammad Dr (2012), Dr Abdus Salam Khurshid,Shakhsiyat-o-Fun,National language Authority Islamabad.