**MAB-401 Introduction to Agribusiness and WTO 3(2-1)**

**THEORY**

* Definition, concepts and scope of Agri. Business Management.
* Important features of Agri. Business management.
* Elements of good management.
* Functions of management.
* **Forms of business organization:**
* Cooperatives in Agri. Business. Agri. business financial management.
* Marketing,
* Operating and managing human resources in Agri. Business.
* A brief history of General Agreement on Tariffs and Trade (GATT).
* **Formation of the World Trade Organization (WTO);**
* Objectives, basic principles and functions of the WTO.
* Structure, organization and dispute settlement mechanism of the WTO.
* **Agreements under GATT/WTO**:
* The General Agreement on Tariffs and Trade (GATT); Agreement on Agriculture (AoA); and its three pillars; Market Access; Domestic Support; Export competition.
* Agreement on application of Sanitary and Phytosanitary measures (SPS).

**PRACTICALS**

**Formation of the World Trade Organization (WTO);**

* Objectives,
* Basic principles and functions of the WTO.
* Structure,
* Organization and dispute settlement mechanism of the WTO.

**Agreements under GATT/WTO:**

* The General Agreement on Tariffs and Trade (GATT)
* Agreement on Agriculture (AoA).

**BOOKS RECOMMENDED**

1. Downey, W.D. and S.P. Erickson. 1987. Agri. business management. McGraw Hill. Singapore. (Available on-line at http://[www.wto.or](http://www.wto.or)g).
2. Hoekman, B., A. Mattoo, P. English. 2002. Development, trade and the WTO-A Hand Book. The World Bank Washington, D.C., USA.
3. NUST. 2001. WTO and its impacts on Pakistan’s agriculture and trade. Institute of management sciences (NUST). Rawalpindi, Pakistan.
4. World Trade Organization. 1999. The legal texts: The results of the Uruguay round of multilateral trade negotiations. Cambridge, UK.