

# BUSINESS COMMUNICATION I

## LECTURE # 1

**WELCOME BACK**

**WE REALLY MISSED YOUR  
QUESTIONS**

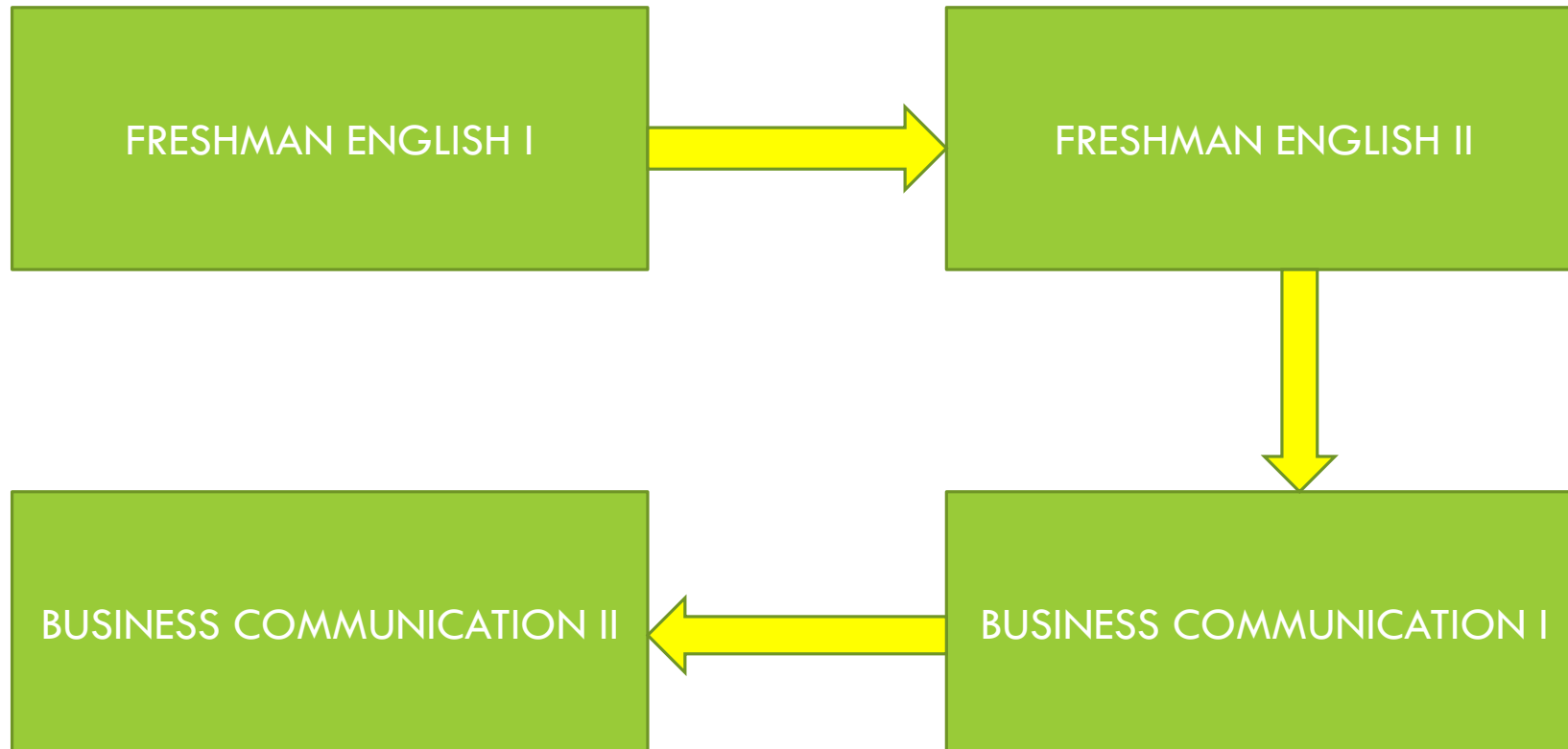
# FRESHMAN ENGLISH II: RESULT

1. Midterm Exam: 20%
2. Final Exam: 30%
3. Class Activities: 15%
4. Quiz/Attendance/Benchmarking: 15%
5. Class Participation: 20%

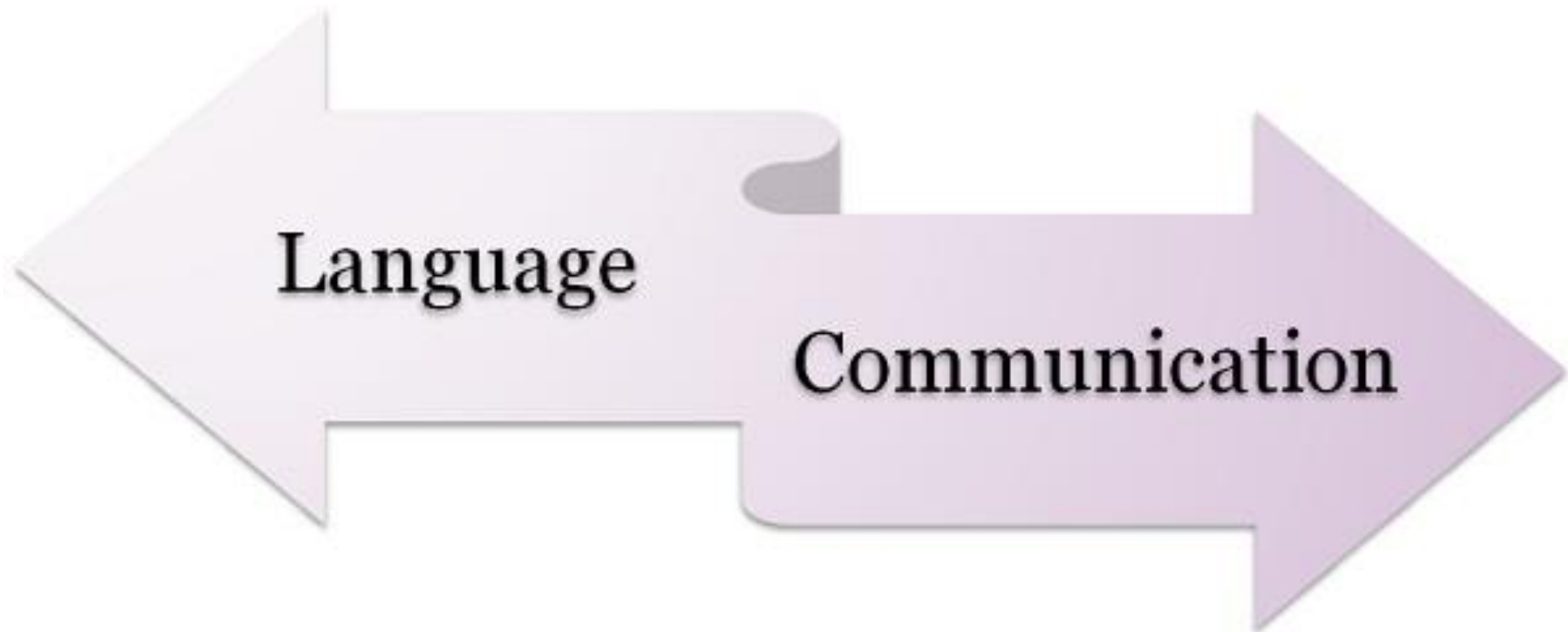
# FRESHMAN ENGLISH II: RESULT

GRADE	M1	M2
A+	0	1
A	6	3
B+	9	6
B	6	9
C/C+	16	17
F	0	4

# COMMUNICATION COURSES



# LANGUAGE VS COMMUNICATION?



Basis for Comparison	Language	Communication
Meaning	Language implies the system of communication which relies on the verbal or non-verbal codes, used in transferring information.	Communication refers to the way of exchanging message or information between two or more people.
What is it?	Tool	Process
Stresses on	Signs, words and symbols	Message
Occurs in	Primarily, in auditory channels	All sensory channels
Change	Dynamic	Static

# COURSE OBJECTIVE

This course tries to polish your English communication/grammar that you have already learned in FE I and FE II, through more presentations and activities (and a little bit of writing, too). It's a very hands-on course which requires active participation from the students. This course tries to combine learning with fun so that it's an enjoyable experience for everyone (including myself! 😊). For this reason, we not only do lots of formal presentations (to prepare you for the professional life) but also many informal activities to improve your English communication skills. So, gear up! Yehaaaaw! 😊



# EXPECTATIONS FROM THE COURSE?

*Classroom*  
**EXPECTATIONS**





# FEEDBACK