

BUSINESS COMMUNICATION I

LECTURE # 1

WELCOME BACK



**WE REALLY MISSED YOUR
QUESTIONS**

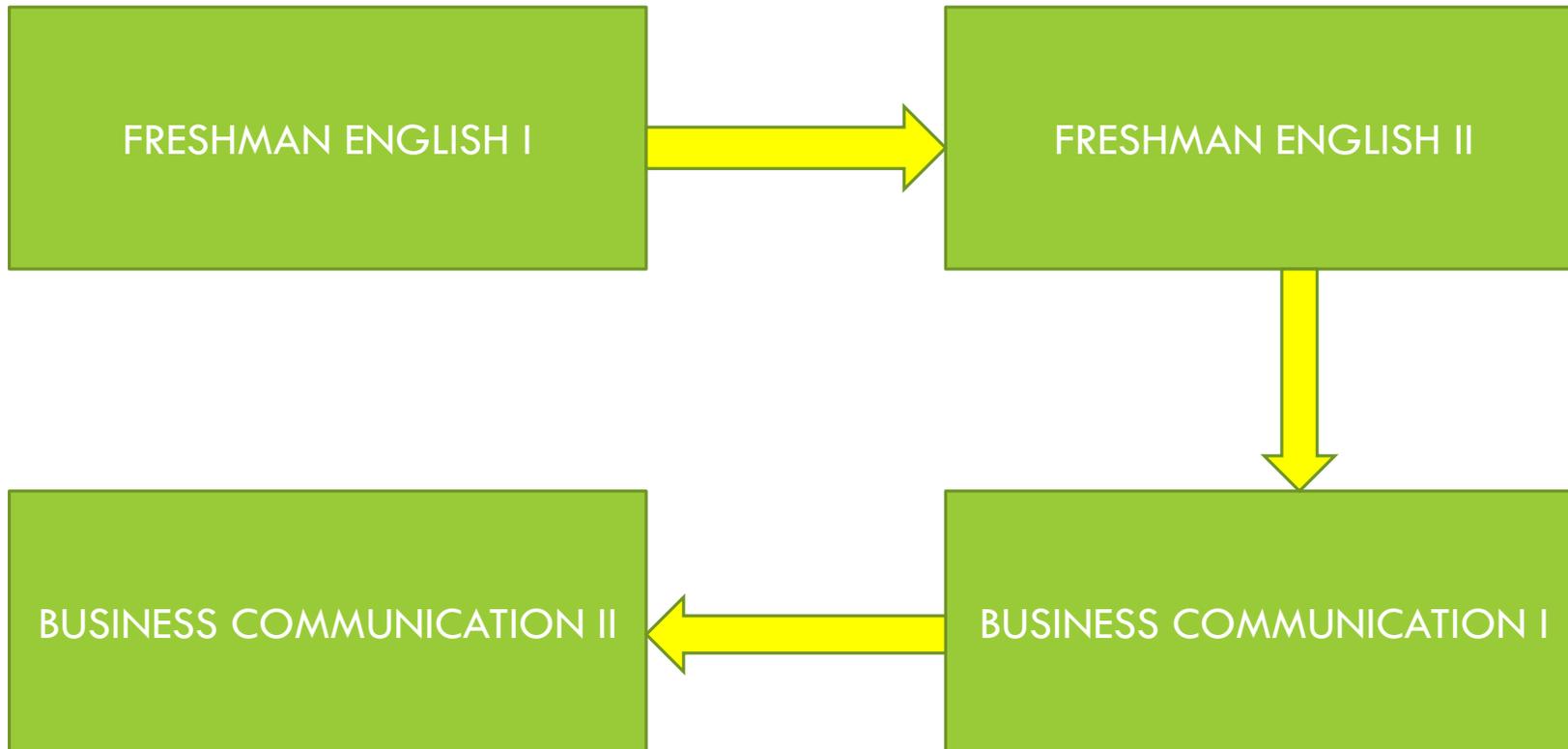
FRESHMAN ENGLISH II: RESULT

1. Midterm Exam: 20%
2. Final Exam: 30%
3. Class Activities: 15%
4. Quiz/Attendance/Benchmarking: 15%
5. Class Participation: 20%

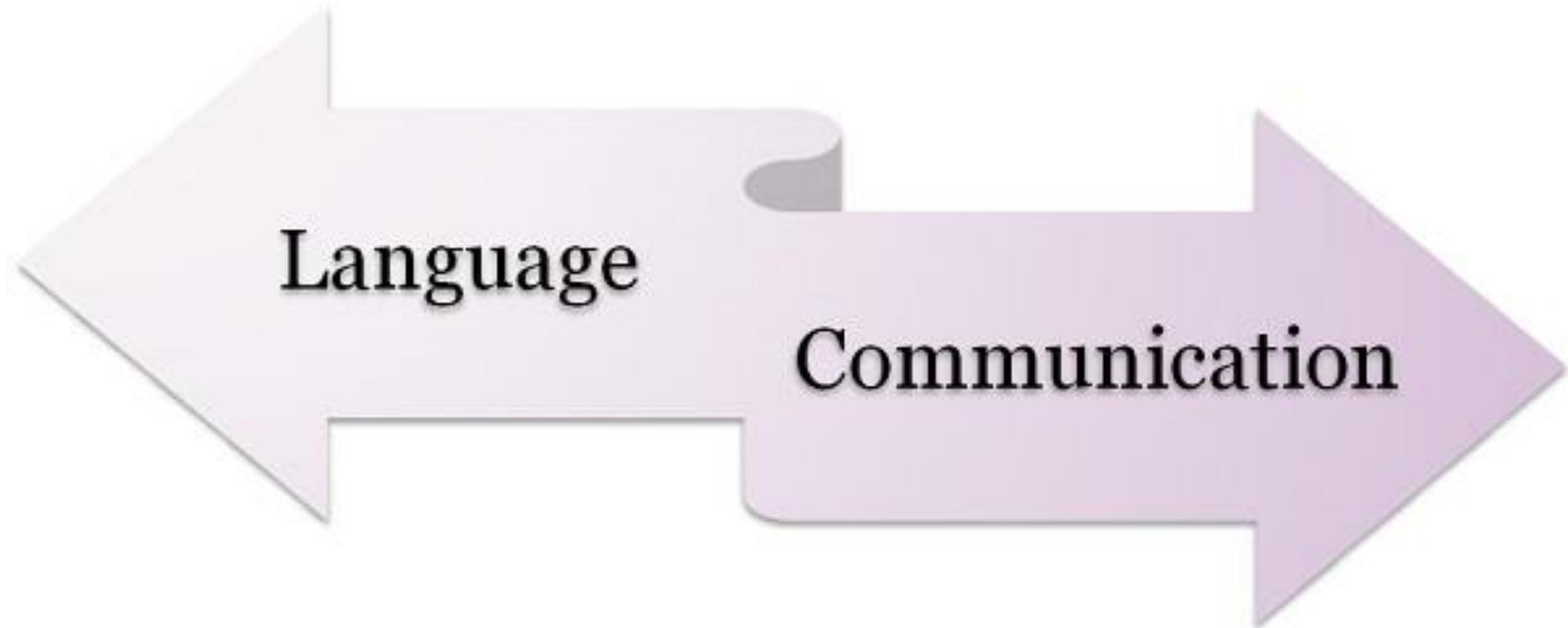
FRESHMAN ENGLISH II: RESULT

| GRADE | M1 | M2 |
|-------|----|----|
| A+ | 0 | 1 |
| A | 6 | 3 |
| B+ | 9 | 6 |
| B | 6 | 9 |
| C/C+ | 16 | 17 |
| F | 0 | 4 |

COMMUNICATION COURSES



LANGUAGE VS COMMUNICATION?



| BASIS FOR COMPARISON | LANGUAGE | COMMUNICATION |
|----------------------|--|--|
| Meaning | Language implies the system of communication which relies on the verbal or non-verbal codes, used in transferring information. | Communication refers to the way of exchanging message or information between two or more people. |
| What is it? | Tool | Process |
| Stresses on | Signs, words and symbols | Message |
| Occurs in | Primarily, in auditory channels | All sensory channels |
| Change | Dynamic | Static |

COURSE OBJECTIVE

This course tries to polish your English communication/grammar that you have already learned in FE I and FE II, through more presentations and activities (and a little bit of writing, too). It's a very hands-on course which requires active participation from the students. This course tries to combine learning with fun so that it's an enjoyable experience for everyone (including myself! 😊). For this reason, we not only do lots of formal presentations (to prepare you for the professional life) but also many informal activities to improve your English communication skills. So, gear up! Yehaaaaw! 😊

EXPECTATIONS FROM THE COURSE?

Classroom
EXPECTATIONS

A decorative graphic consisting of a dashed line that starts from the right side, loops upwards and then downwards, ending with a small arrowhead pointing to the left.



FEEDBACK