

Roll      Department of media studies IUB      Name

MID TERM BROADCAST MEDIA MA 2ND sem

Total Marks: 10

Short Questions

Objectives.

Fill in the blanks

1. OB stands for
2. The Origin of organized broadcasting in the sub-continent goes back to
3. Current affairs programs are of    types.
4. A radio interview is a story developed through    and
5. The Radio Broadcasting system belongs to the

Tick the right option.

1. A broadcasting system is the chain of chemically /mathematically coupled.
2. The audio and carrier waves are combined electronically through a process called Modulation.
3. TALKS it is a format of current affairs as well as other programs.
4. Marconi arrived in London and 1932 when BBC was founded.
5. There is an explosion of information, every single minute and an hour there is a new information to communicate.