

Cognitive Psychology

Submitted To:

Ms Samar Fahad

Submitted By:

Zulqadar Arshad

MSC Psychology

Semester 1st

Roll No 15

Session: 2020-2022

Department of Applied Psychology
The Islamia University of
Bahawalpur

Question No 1

Give at least three definitions of cognitive psychology?

Answer

- Cognitive psychology the empirical investigation of mental processes and activates used in perceiving remembering and thinking and act of using these process.
- Cognitive psychology is the scientific study of mental processes such as attention, language use, memory perception, problem solving, creativity and thinking.
- Cognitive psychology is empirical investigation of mental events and knowledge involved in recognizing an object remembering a name, having an idea, understanding a sentence and solving aproblem.

Question No 2

Discuss scope or Application of cognitive psychology?

Answer

Scope:-

Cognitive psychology is not only focused to all what occurs in everyday life it is even dominant to psychologist mission to realizing how of

the behavior. The scope of cognitive psychology could be assumed by realizing its sub disciplines and the effort or the work done in it.

1. Scientific psychologists:-

Clinical psychologists inspect the role that the mental practice play in psychology.

2. Neuro psychologists:-

Neuropsychology is connected with the cognitive psychology in which neuropsychologists stab to understand the connotation between mental dispensations.

3. Development psychologists:-

Development psychologists examine about the ways that cognitive procedure amend through the life time.

4. Managerial Psychologists:-

Cognitive psychologists plays its role in manufacturing structural set up where in administrative psychologists are maintained to know how cognitive procedure such as memorizing and decision making plans work out in administrative or industrial workstation.

5. Social or Communal Psychologists:-

Social psychologists try to examine the mental process involved in thinking about their persons.

Question No 3

Mention name of at least five contributors in the history of cognitive psychology?

Answer:- The names of contributors are under,

- I. Ulric Gustav Neisser.
- II. George Armitage Miller
- III. Willam James
- IV. Jerome Seymaur Bruner.
- V. Burehus Fredexic Skinner.